

BUFFINI & COMPANY

Leadership COACHING™

Lead with
strength,
clarity and
confidence



Why choose Leadership Coaching™?

To skyrocket your earnings you need:

- ✓ Generate more leads, sales and profits.
- ✓ Leverage your skill set and that of your team.
- ✓ Manage your time and energy.
- ✓ Create a winning culture and winning office.
- ✓ Recruit and retain top-performing talent.



Achieve more with your coach

Your coach is:

- ✓ Hand-selected to serve you based on their real-world experience and coaching expertise.
- ✓ Qualified to clarify your business and personal goals and keep you motivated and accountable to achieve them.
- ✓ Certified as a Leadership Coach after rigorous training and participation in weekly skill sessions.



Your coaching program is designed for you

Unique touchpoints with your Leadership Coach:

- ✓ Three coaching calls every month.
- ✓ Two calls for you to clarify team goals and focus on your personal leadership.
- ✓ One call for your entire team with content co-created by you and your Leadership Coach based on your unique needs.





Leadership training

Led by industry legend Brian Buffini and supported by other Buffini & Company experts, you'll get an ongoing stream of powerful content.

THE
CURIOUS
CEO DERMOT
BUFFINI

Buffini & Company CEO Dermot Buffini will bring you the best and brightest minds in leadership each month on The Curious CEO broadcast. Dermot and his guests will uncover the tactics, strategies, and lessons that help great leaders succeed.

Included with your membership



REALStrengths® Profile

This comprehensive whole-person analysis, conducted by a certified in-house interviewer is designed to reveal your unique strengths and provide customized strategies to live your life by design.



REALStrengths® Assessment

An online assessment for your entire team which identifies specific strengths that are proven to create measurable professional results.



Monthly Marketing Kit

Award-winning printed marketing materials supported by a digital marketing kit that is delivered to your door each month.



Referral Maker® CRM | Team

Get powerful insights about your team's performance with one-click access to a dashboard where you can assign leads and see how they move through the sales pipeline.



**Buffini Referral
Network**



**Buffini & Company
training programs**



**Events &
networking**



**Buffini Groups &
community**



BUFFINI & COMPANY

LEADERSHIP CONFERENCE™

Leadership Coaching members receive complimentary registration to this annual two-day conference. Join team leaders from across North America to exchange ideas, grow your leadership skills and work on building your legacy business.

BUFFINI & COMPANY

Leadership COACHING™

**Earn \$778K
and take 8 weeks
off a year**

\$1,499 USD*
+S&H/Tax
PER MONTH

\$1,649 CAD*
+S&H/Tax
PER MONTH

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