



BUFFINI & COMPANY  
**REFERRALMAKER** | PRO

# Real Estate Marketing? **Done.**





## Generate a Predictable Stream of Referred Leads

Learn to implement our proven Work by Referral system and take advantage of our marketing plan and kit to give you more time to do what you love.

### **Membership includes:**

- ✓ Simple to use Referral Maker® CRM, contact management and productivity tool.
- ✓ Monthly marketing kit.
- ✓ Access to Buffini Groups, online community and a robust library of resources.
- ✓ A personal Success Consultant.
- ✓ Buffini Referral Network and discounts on training and events!

# Stop Chasing Leads. Start Making Money.



Referral Maker® CRM is an award-winning customer relationship management tool that makes running a profitable business easy!

## ✓ Powerful.

Generate a high-quality, steady stream of referrals from people you want to work with.

## ✓ Smart.

Get personalized action steps created for you based on the financial goals you set.

## ✓ Focused.

Upload your contacts and rank your relationships.

## ✓ Simple.

Always know who to contact, when to contact them and what to say.

## Add Video Messaging\*

powered by BombBomb

\*Watch your business grow with this personal touch. This add-on is available to all levels of Membership.

Included  
With  
Referral  
Maker® PRO



# Let Us Be Your Marketing Agency

Press “play” on your marketing with an integrated plan that includes award-winning professionally-designed marketing materials to demonstrate your character and competency with:

- ✓ Marketing calendar for planning.
- ✓ 100 monthly mailings (marketing materials).
- ✓ 50 printed notecards with envelopes.
- ✓ 100 “Oh, by the way®” stickers.
- ✓ Digital marketing emails.
- ✓ Digital presentations and reports.
- ✓ Video scripts and video messaging.



# Maximize Your Membership



## **Buffini Referral Network**

Send and receive referrals to top-notch real estate agents and tap into the peer-to-peer pillar of your business.



## **Buffini & Company Master Class™**

Attend this community and networking event designed to help real estate professionals become better business owners at a discount.



## **Buffini & Company Training Programs**

Courses available for new and seasoned agents. Members get complimentary access to The Pathway to Mastery® —Essentials along with discounts on other Training Courses.



Included  
With  
Referral  
Maker® PRO

# Buffini Groups

Synergize with other Buffini & Company Members, in-person or virtually, to connect over the shared business philosophy of serving clients at the highest level.

- ✓ Take the Work by Referral system to a deeper level.
- ✓ Learn from other business owners and share ideas on how to serve clients with excellence.
- ✓ Stay accountable with an active community where Members regularly connect and support each other.

# Put a Face to Your Brand

Optional  
Add-Ons

## Personalization

Personalize your marketing mailers with your name, photo, logo, featured properties or businesses your refer to showcase your branding and services you offer.



**\$30** USD  
+S&H/Tax  
PER MONTH

**\$35** CAD  
+S&H/Tax  
PER MONTH



Your Logo

Your Company  
35W Amada Drive  
Carlsbad, CA 92008  
(619) 434-3445

Your Name  
janes@yourcompany.com

Members who use  
personalized  
Items of Value average  
**\$46,557**  
more per year  
than those who don't.

## Personalization and Client Direct

Free yourself up to do what you love — work with clients. Let us mail your personalized marketing mailers\* to your database with Client Direct®.



**\$129** USD  
+S&H/Tax  
PER MONTH\*

**\$184** CAD  
+S&H/Tax  
PER MONTH\*

\*Price includes Personalization and Client Direct. Client Direct is only available with Personalization.



# Sign Up Today!

**\$149**<sup>USD</sup>  
PER MONTH  
+S/H & Tax

**\$169**<sup>CAD</sup>  
PER MONTH  
+S/H & Tax

**1-800-945-3485 x2**  
[buffiniandcompany.com/rmpro](https://buffiniandcompany.com/rmpro)

