

BUFFINI & COMPANY

One2One  
COACHING™

# Build a Profitable Business

and have time for the  
important things in life!

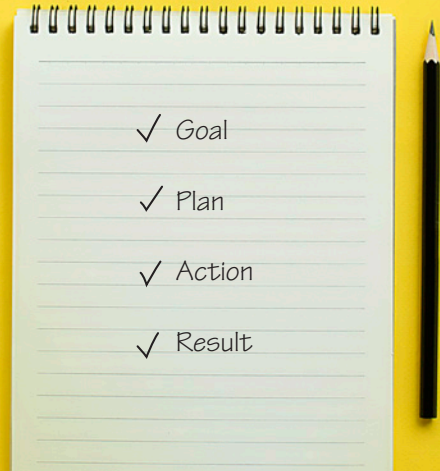


# Why Choose One2One Coaching™?

On average, One2One Coaching Members earn \$460,000 a year. That's 10x the national average\*.

- ✓ Define and set your business, financial and personal goals.
- ✓ Develop a business plan to generate a predictable stream of referred leads and enhance your current relationships.
- ✓ Get organized and manage your time so you can live the life of your dreams.
- ✓ Stay motivated and accountable to earn more and work less.

\*Based on annual income. Buffini & Company is the only business coaching company that tracks and verifies its numbers.



# Achieve at Your Highest Level

## A coach will:

- ✓ Guide you to create a business plan based on the goals and vision you set for your future.
- ✓ Provide an added layer of accountability while also tracking your progress.
- ✓ Assist you in identifying your strengths and weaknesses and advise on how to manage them.

Buffini & Company Coaches are the only certified, full-time coaches in the industry and have the tactics and skills to motivate you to reach a successful balance of business, financial and personal growth.



***“A coach can get more out of you than you can get out of yourself.”***

-BRIAN BUFFINI

# Let Us Be Your Marketing Agency

Press “play” on your marketing with an integrated plan that includes award-winning professionally-designed marketing materials to demonstrate your character and competency with:

- ✓ Marketing calendar for planning.
- ✓ 100 monthly mailings (marketing materials).
- ✓ 50 printed notecards with envelopes.
- ✓ 100 “Oh, by the way<sup>®</sup>” stickers.
- ✓ Digital marketing emails.
- ✓ Digital presentations and reports.
- ✓ Video scripts and video messaging.



# Stop Chasing Leads. Start Making Money.



Referral Maker® CRM is an award-winning customer relationship management tool that makes running a profitable business easy!

## ✓ Powerful.

Generate a high-quality, steady stream of referrals from people you want to work with.

## ✓ Smart.

Get personalized action steps created for you based on the financial goals you set.

## ✓ Focused.

Upload your contacts and rank your relationships.

## ✓ Simple.

Always know who to contact, when to contact them and what to say.

## ✓ Add Video Messaging\*

powered by  BombBomb

\*Watch your business grow with this personal touch. This add-on is available to all levels of Membership.

Included  
With  
One2One  
Coaching™



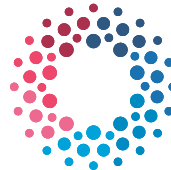
# REALStrengths® Profile

This comprehensive whole-person analysis is conducted by a certified in-house interviewer and designed to reveal your unique strengths. As a One2One Coaching Member, your coach will use this information to provide customized strategies to live your life by design.

## Your coach will use it to identify:

- ✓ Your natural selling style.
- ✓ The way you learn and process information.
- ✓ How you naturally communicate.
- ✓ Your natural pace through tasks.
- ✓ How you plan for your future.

Included  
With  
One2One  
Coaching™



BUFFINI & COMPANY

**REALStrengths®**

# Maximize Your Membership



## Events & Networking

Attend Buffini & Company Master Class™ for \$149 and save on Buffini & Company MasterMind Summit® and Buffini & Company Leadership Conference™.



## Buffini Groups & Community

Synergize with other Buffini & Company Members, in-person or virtually. Each month, there is a facilitated meeting with a provided topic that is grounded in the business philosophy to be of service.



## Buffini Referral Network

Send and receive referrals to top-notch real estate agents and tap into the peer-to-peer pillar of your business.



## Buffini & Company Training Programs

Courses available for new and seasoned agents. Members get complimentary access to The Pathway to Mastery®—Essentials along with discounts on other Training Courses.

BUFFINI & COMPANY

**One2One**  
**COACHING™**

**Start Your  
Success  
Story Today!**

**\$549**<sup>USD</sup>  
PER MONTH

**\$599**<sup>CAD</sup>  
PER MONTH

**1-800-945-3485 x2**  
[buffini.com/O2O](https://buffini.com/O2O)