

BUFFINI & COMPANY

Leadership COACHING™

Lead with
strength,
clarity and
confidence



Why choose Leadership Coaching™?

To skyrocket your earnings you need:

- ✓ Generate more leads, sales and profits.
- ✓ Leverage your skill set and that of your team.
- ✓ Manage your time and energy.
- ✓ Create a winning culture and winning office.
- ✓ Recruit and retain top-performing talent.



Achieve more with your coach

Your coach is:

- ✓ Hand-selected to serve you based on their real-world experience and coaching expertise.
- ✓ Qualified to clarify your business and personal goals and keep you motivated and accountable to achieve them.
- ✓ Certified as a Leadership Coach after rigorous training and participation in weekly skill sessions.



Your coaching program is designed for you

Unique touchpoints with your Leadership Coach:

- ✓ Three coaching calls every month.
- ✓ Two calls for you to clarify team goals and focus on your personal leadership.
- ✓ One call for your entire team with content co-created by you and your Leadership Coach based on your unique needs.





Leadership training

Led by industry legend Brian Buffini and supported by other Buffini & Company experts, you'll get an ongoing stream of powerful content.

THE **CURIOUS** CEO DERMOT BUFFINI

Learn from the best and brightest in leadership. On this monthly web series, Buffini & Company CEO, Dermot Buffini, and his guests will uncover the tactics strategies and lessons that help great leaders succeed. Leadership Coaching™ Members get a backstage pass with an exclusive Q&A during the live webinar.

Included with your membership



REALStrengths® Profile

This comprehensive whole-person analysis, conducted by a certified in-house interviewer is designed to reveal your unique strengths and provide customized strategies to live your life by design.



REALStrengths® Assessment

An online assessment for your entire team which identifies specific strengths that are proven to create measurable professional results.



Monthly Marketing Kit

Award-winning printed marketing materials supported by a digital marketing kit that is delivered to your door each month.



Referral Maker® CRM | Team

Get powerful insights about your team's performance with one-click access to a dashboard where you can assign leads and see how they move through the sales pipeline.



**Buffini Referral
Network**



**Buffini & Company
training programs**



**Events &
networking**



**Buffini Groups &
community**



BUFFINI & COMPANY

 **LEADERSHIP
CONFERENCE™**

Leadership Coaching members receive complimentary registration to this annual two-day conference. Join team leaders from across North America to exchange ideas, grow your leadership skills and work on building your legacy business.

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Leadership COACHING™

Earn \$778K
and take 8 weeks
off a year

\$1,499 USD*
+S&H/Tax
PER MONTH

\$1,649 CAD*
+S&H/Tax
PER MONTH

1-800-945-3485 x2
buffiniandcompany.com/leadership-coaching